



Small Business Cyber and Data Breach “CyberChoice First Response Policy”

FOR SMALL BUSINESSES WITH ANNUAL REVENUES LESS THAN \$25 MIL AND LESS THAN 200,000 RECORDS

Today all businesses need cyber coverage and someone to respond to unanticipated and disruptive violations in your systems, client records, emails and personal information you are responsible to protect. In the event of an unforeseen breach, you are required by the government to notify all parties involved and protect their identity, with heavy fines being the result of non-compliance. Moreover, as a business owner you need a response team to act quickly for events that require computer response experts. Not to mention an attorney to represent you in the event you get sued for damages. This is all now available under one comprehensive and inexpensive insurance policy.

Policy offers complete **Cyber Response, Liability & Data Breach** protection in three main Insuring Agreements:

- Data Privacy & Network Security Liability – up to \$1,000,000!
Damages, PCI loss, privacy & regulatory fines and liability defense costs
- Digital Media Liability
Damages and defense expenses associated with digital content, emails, web content, videos, etc..
- Incident Response
Computer forensics, crisis management expenses, notification costs, identity protection expenses

Plus Optional: Cyber Extortion, Data Restoration as a Result of a Network Intrusion, Business Interruption Loss during period of restoration.

Fast Underwriting!! Please answer these 5 questions for immediate, online premium and term indications:

1. Business Name and address: _____

2. Your email address: _____
3. SIC Code for your industry? _____
4. Your last fiscal year end total revenue? _____
5. # of and types of records? How is data stored? _____
6. Any previous breach loss or events? _____

We will present to you a quick premium indication. If you would like to proceed, then please complete, sign and date the “CyberChoice FirstResponse” application for a formal quote. Premium payment plans available.

Questions? Please contact Casey Curtis and Wellness Medical Protection Group™ at casey@wmpginsurance.com